



## *January 2021 InterWorking*

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### Interwork Alliance in 2021

Turns out, it **was** a good idea to start a new open standards organization during a pandemic! Of course, we did have a couple of bumps in the road in 2020, but we have also made incredible progress, especially in our first Business Working Group — Sustainability – which has been nothing short of impressive. In this new blog, IWA Board member Marley Gray of Microsoft talks about the progress that he has seen since the launch of the IWA.

We are truly excited to see just how far we can all go together in helping define this new multiparty, tokenized ecosystem!

[Read More](#)

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### Have you checked out the IWA Education Series yet?

The new IWA educational series delivers a complete view of the technical constraints that digital tokens are designed to relieve, a business-level view of tokens and how tokenized business processes operate, and how InterWork Alliance members collaborate to turn business requirements into actionable standards frameworks for building and certifying products.

We understand how valuable your time is, and have therefore crafted all of this education into easily consumable modules of approximately five minutes each. The education is best consumed linearly; you can watch a module or two and come back at any time to continue. All of this material can be consumed in less than one hour total.

#### **A Business-Level View of the IWA**

Series 1: [Changing the World, the IWA Way](#)

Series 2: [How Tokens Simplify the Interchange of Value](#)

Series 3: [Standardizing Use Cases Before Technology](#)

## An Introduction to Tokens

Part 1: [Token Map](#)

Part 2: [Token Map – Authenticity](#)

Part 3: [Token Map – Token Types](#)

Part 4: [Token Map – Properties and Behaviors](#)

Part 5: [Token Map – Important Token Concepts](#)

Access the Education

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## Digital Asset Tokenization Thought Leaders Share Their Outlook for 2021

- [2021 Trends in Blockchain: Mainstream Adoption at Last - insideBIGDATA](#)
  - [Top 10 reasons to invest in fintech in 2021 - Top security | Lists | Fintech Magazine](#)
  - [Tim Wagner, CEO of Vendia who Helped Start the Serverless Movement with the Original Business Plan for AWS Lambda, Shares His Predictions for 2021. According to Wagner](#)
  - [Sygnum Tokenises Shares on Blockchain; Prepares for Dual Listing \(finextra.com\)](#)
  - [Blockchain Research Institute's Alex Tapscott on 2021 Crypto Trends \(forkast.news\)](#)
  - [Top Crypto and Blockchain Predictions for 2021 and Beyond - Part 2 \(crowdfundinsider.com\)](#)
  - [These 2020 Blockchain Tech Developments Have Set the Stage for 2021](#)
  - [Forecast: Investment In Financial Services Using Blockchain Poised For Growth in 2021](#)
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## New Blog Posts Available

### The Short Plain English Explanation of Decentralized Finance (DeFi)

Very simply, the idea behind DeFi – “Decentralized Finance” is that we can automate routine financial transactions by standardizing how assets are described and allowing them to be re-used and integrated into different services. So, what's the point? Check out this blog by Paul Brody of Ernst & Young to learn more.



- Cointelegraph, [Enterprise Blockchain Trends That Will Drive Adoption in 2021](#)



- SIX Digital Exchange, [SIX Joins Forces with Swisscom & Sygnum Joint-Venture Custodigit to Build Institutional Digital Asset Gateway](#)
- SIX Digital Exchange, [SIX and SBI Digital Asset Holdings Announce Plans for Singapore-Based Joint Exchange Venture](#)
- Microsoft, [One Year Later: The Path to Carbon Negative – a Progress Report on Our Climate 'Moonshot'](#)
- Microsoft, [Carbon Removal Whitepaper: Lessons from an Early Corporate Purchase](#)
- Atomyze LLC, [Atomyze Joins the InterWork Alliance](#)
- AirCarbon Exchange, [Singapore Based AirCarbon Pte Ltd \("ACX"\), the World's First Fully Digital Carbon Trading Platform, Securitizes CORSIA Eligible Carbon Credits Into CETs \(CORSIA Eligible Tokens\) for Viridios Capital](#)

## Welcome New Members!

We are very pleased to welcome the members who have joined us since our last newsletter:

Atomyze LLC  
Symbridge LLC



## 2021 Blockchain & Cryptocurrency Events

BlockSocial has compiled a list of events, both in-person and virtual, that is taking place this year surrounding the theme of blockchain and/or cryptocurrency. Some focus on crypto investors and enthusiasts, others on blockchain industry participants, blockchain developers, industry disruptors, and any combination of all of the above. [Check them out!](#)



**New Working Group Starting Soon:** The goal of the new **Debt & Equity Business Working Group** is to establish the standards for tokenization, contractual extensions, workflows, and analytics for creating, issuing and trading digital bonds and equities. These standards will serve as foundations for both private and public markets using distributed ledger techniques to create, store, service and transfer digital assets. [Visit our website](#) to join, or contact IWA Head of Growth Paul Rapino at [Paul.Rapino@Interwork.org](mailto:Paul.Rapino@Interwork.org).

**The Sustainability Taskforce on Voluntary Carbon Markets** has created and will continue to refine draft specifications for ecological projects and carbon dioxide removal (CDR) credits.

**The Global Trade & Supply Chain Working Group** is looking at the business requirements and use case for tokenizing electronic bills of lading.

**The DLT Security Working Group** is creating security-related materials, such as whitepapers, for the use cases that other IWA working groups are exploring.

Not a member? Consider joining the IWA and participate in our working groups. Get started by [visiting our website](#) or contacting [membership@interwork.org](mailto:membership@interwork.org).

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### Connect with us!



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