December 2020 InterWorking

Understanding the InterWork Alliance

We're publishing the December issue of our monthly newsletter a little early so we all can take a bit of time off to enjoy the holidays and say goodbye to 2020! Although this has been a tough year for many, it is also the year that the InterWork Alliance was formed to help bring web-scale adoption to tokenized business services. Much has been accomplished this year, and we are all set to have a fabulous 2021.

Since we're still a very young organization, many folks don't yet fully understand our vision, mission, and operations style. So we took a little extra time this month to produce some items that will help you gain that knowledge - and, we hope, entice you to join the growing number of organizations that see the IWA as the place to be for building a web-scale market for tokenized applications.

We do hope that all of you remain safe during these holiday months!

A Business-Level View of the IWA

Three series of easily consumable, five-minute modules focused on delivering a complete view of the technical constraints that digital tokens are designed to relieve, a business-level view of tokens and how tokenized business processes operate, and how InterWork Alliance members collaborate to turn business requirements into actionable standards frameworks for building and certifying products.

A Business-Level View of the IWA Continued

The final series is complete and available now.

Access the Modules Now!

IWA FAQ Shots

If you prefer reading over watching, we've condensed much of the information available in the Business-Level View modules into a series of brief FAQs that you can read online or download as pdfs. Check out these FAQ Shots today!

Access the FAQ Now!

Blog post: IWA and the WEF GSMI

People often ask how the IWA fits in with other standards and industry organizations. Recently, the World Economic Forum and GBBC (an IWA member) teamed up to publish a set of resources called the Global Standards Mapping Initiative.

Blog post: IWA and the WEF GSMI Continued

In this blog post, Paul DiMarzio takes a look at the GSMI blockchain technical standards paper and provides some insights into how IWA operations align with respect to the findings and recommendations of this GSMI paper.

Read the Blog Post Now!

Are you thinking of joining the IWA? Click here to review our current membership roster, and click here to join this alliance of leaders, adopters, innovators, developers, and businesses representing the best practices for every use case the token-powered ecosystem has to offer.

Connect with us!