AUGUST 2020 Newsletter

As the summer comes to an end, all of us at the IWA hope that you've had some time to refresh and renew even among the restrictions we are all living under due to this global pandemic. Here in the United States we are thick in our presidential election season. It's very typical for a newly-elected president to lay out a '100 day plan' for early accomplishments – and as the IWA is about 90 days old now, it's a good time to reflect on what we've been able to accomplish along our own '100 day plan' for bootstrapping this brand new industry organization. We like to think that we've well exceeded our goals.

Our initial membership base is very strong and diverse, and we're excited that so many standards organizations, open source organizations, and other industry organizations have joined our cause to standardize the tokenization and digitization of business processes across a wide selection of use cases. We completed the onboarding process in very short order, have built up a strong public following, and our members have hit the ground running fast as we put our methodology into practice.

Our technical working groups have all formed and met several times, and the business working groups that are the heartbeat of our use case-based methodology have started forming and meeting as well. Our Sustainability group has already been announced, and there are several more currently in the formation process – you'll probably hear about them next month.

We have a lot going on in September! Check out the details below and please do consider joining us as we all strive to make the world a better place through business-focused technology.

We're Hiring: Manager of Membership Growth

We're looking for someone to join our team as the IWA Manager of Membership Growth, which will be a critical role as we drive membership and maintain a high degree of retention for our organization. This individual will play a key role in communicating, tracking, and closing membership opportunities within a fast-paced, nascent business environment. Learn more about this position and apply today!

Apply Now

Presidio Principles: Foundational Values for a Decentralized Future

We recently made the decision to sign on to the World Economic Forum's Presidio Principles to demonstrate the IWA's commitment to creating systems that protect the rights of users.

As part of this commitment we want to acknowledge the importance of the individual decisions that each of you makes across product lifecycles – whether it's design choices, or the way we are pitching the technology to customers or partners. It's important that we keep this orientation top of mind on a day to day basis. These are the choices that will add up to ultimately determine the trajectory of the technology. We hope you will join us in signing on to the Presidio Principles as an organization or individual.

Sign On Now

IWA in the News

Following are links to some recent articles that were written about the IWA and our activities.

Cointelegraph, Calling for a Joint Effort: Standardizing Tokenized Carbon Emissions
Coindesk, Carbon Credits Have a Double-Spend Problem. This Microsoft-Backed Project Is Trying to Fix It
Auto & Tech, The InterWork Alliance Sustainability Initiative to Develop Trusted Solution for Standardizing Token-based Carbon Emission Accounting, Credits, and Offsetting
Digital Life Asia, The InterWork Alliance Sustainability Initiative to Develop Trusted Solution for Standardizing Token-based Carbon Emission Accounting, Credits, and Offsetting
Coin Codex, InterWork Alliance Launches to Standardize Token-Powered Ecosystems Worldwide
Ledger Insights, Accenture, Digital Asset Lead InterWork Alliance Group to Standardize Carbon Credits
Yahoo! News, The InterWork Alliance Sustainability Initiative to Develop Trusted Solution for Standardizing Token-Based Carbon Emission Accounting, Credits, and Offsetting
Oil & Gas Journal, The InterWork Alliance Sustainability Initiative to Develop Trusted Solution for Standardizing Token-Based Carbon Emission Accounting, Credits, and Offsetting

See All IWA Media Coverage

Member News

Neo Global Development, Blockchain Interoperability: The Big Picture
Xpansiv, Xpansiv Joins the InterWork Alliance, Advancing Influence of the Digital Commodity Ecosystem
Dusk Network, Dusk Network Joins InterWork Alliance as Member
Blockchain Research Institute, Blockchain Research Institute Welcomes the InterWork Alliance as an Affiliate Member
International Token Standardization Association (ITSA), Towards a Token Classification Standard — Comparing the Frameworks of ITSA and IWA

Welcome New Members!

The IWA is a member-led industry organization, where every member has an equal voice in moving objectives forward. Our members are thought leaders from around the globe with a shared vision to create enterprise-ready solutions that are neutral, competitive, and embody a credible market view. We are very pleased to welcome the members who have joined us since our last newsletter:

Emerging Impact Group Corp.
FlatStone Capital Advisors Inc. DBA Trident Exchange
Kenetic Advisors Ltd
NGO Blockchain4Ukraine
WTIA Cascadia Blockchain Council

Note: three additional members have asked that their names not be publicized

Upcoming Events

September 8, 2020
Join the IWA, 2Tokens, and Blocklab at 10 am ET (4pm – 6pm CEST/UTC+2) for

the ***Electronic Bill of Lading (EBL)*** webinar to learn more about the Electronic Bill-of-Lading use case and the underlying motivations and technology stack choices of the Electronic Bill of Lading project.

Register for this webinar

September 17, 2020

Join the IWA at 10 am ET for our webinar, ***Unlocking the Business of Sustainability through Tokenization***, where IWA Chair Marley Gray and the leaders of IWA's newly formed Sustainability Business Working Group — Darko Pilav of Digital Asset, John Lee of Accenture, and Cameron Prell of Xpansiv — will discuss their plans to develop a trusted solution for standardizing token-based carbon emission accounting, credits, and offsetting.

Register for this webinar

Recent Events

July 30, 2020

IWA Technical Director Ramesh Ramadoss discussed the need for standardization and adoption of DLT/blockchain solutions across the globe during the 101 Blockchains webinar, T**he need for Standards to Enable DLT/Blockchain Adoption.** Watch the recording!

Not a member yet?

The InterWork Alliance (IWA) is a non-profit, member-led organization creating platform-neutral specifications and trusted certification to define how digital token business processes can interwork regardless of location or market segment. By focusing on real-world projects, market requirements, and performance metrics, the IWA will define tokenization and interworking standards to drive business-level interoperability, multi-party interchange, and trust across applications and networks.

Join the IWA Today!

Connect with us!