



September 2020 Newsletter

Introducing Paul Rapino

The InterWork Alliance is pleased to announce the appointment of Paul Rapino as our Head of Growth. Before joining us, Paul worked in sales and business development roles with two blockchain startups that focused on fractionalizing high valued assets with tokenized payments and smart contracts. Earlier, he was Director of Digital Financial Services at Microsoft in New York and Seattle, where he was on the leading edge of the Information Economy and the World Wide Web. He also volunteers as the Chapter Director for TF Blockchain.



Paul will be a great asset to the IWA team as he has been deeply involved with both enterprise and startup companies that see an opportunity to drive the new Token Economy. Paul shares the IWA vision that, while tokenization technology has the ability to greatly improve trust and authenticity in multi-party interchange of value, the lack of specifications focused on interworking across technologies, industries, and technology vendors is inhibiting web-scale adoption of tokenization. By bringing his skills to bear at the IWA, Paul will help this rapidly growing organization deliver the common specifications and frameworks required to enable tokenization to disrupt global economics and radically improve how commerce is transacted.

"I want to grow membership and partnership with companies that want to collaborate within the IWA to bring their business use cases to life in a wide variety of areas, such as environmental sustainability, digital currencies, security, global trade and supply chains, and real estate.

To name just a few!", said Paul. "I'm most excited about helping our members develop and use standards-based interworking specifications across all platform technologies, and enable multi-party interchanges and transactions."



Following are links to some recent articles that were written about the IWA and our activities.

- CPA Trendlines, [Global Tokenization Standards in the Work](#)
- Technology This Week, [New Global Tokenization Standards](#)

See All IWA Media Coverage



- Blockchain Research Institute, [The Tapscotts Take Their Blockchain Research Institute Into Europe](#)
- Blockchain Research Institute, [Blockchain Research Institute Partners With Blockwall to Launch European Blockchain Think-Tank](#)
- Blockchain Technology Partners, [The 'Build Back Better' Imperative](#)
- DTCC, [A Call for Industry Coordination on DLT Security](#)
- Hedera, [Hedera Now Processes 1.5M Transactions/Day, Surpassing Ethereum](#)
- NGD Enterprise, [Tokenize the World: A Framework for Digital Assets](#)
- NGD Enterprise, [NGD Seattle releases v1.0 of the Visual Token Designer -Neo News Today](#)
- NGD Enterprise, [Transcript: Reddit AMA with Neo Global Development and BSN](#)

Welcome New Members!

The IWA is a member-led industry organization, where every member has an equal voice in moving objectives forward. Our members are thought leaders from around the globe with a shared vision to create enterprise-ready solutions that are neutral, competitive, and embody a credible market view. We are very pleased to welcome the members who have joined us since our last newsletter:

Welcome New Members!

Energy Web Foundation

Cyberport

Open Earth Foundation

Trusted Blockchain Initiatives



October 14, 2020

IWA Director of Marketing Paul DiMarzio will be presenting a *Flash Talk* on the IWA at the **WTIA Blockchain UNconference**, a participant-driven event focused on discussing challenges and opportunities for blockchain companies and the ecosystem overall.

Register Now

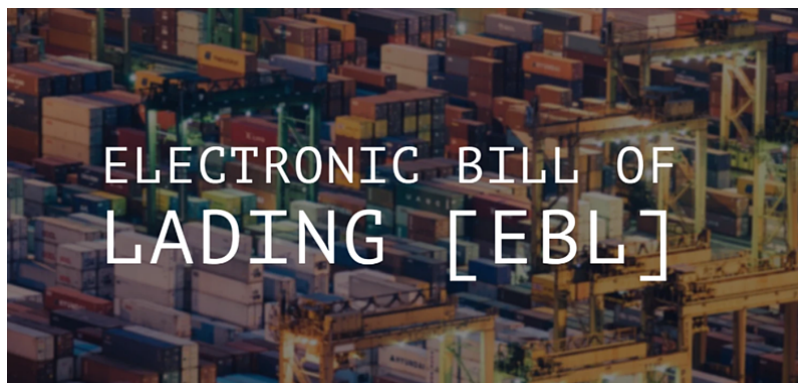


October 26-30, 2020

Join the IWA at **Blockchain Revolution Global**, a virtual event featuring the world's foremost minds in technology and business, from government leaders and world-renowned economists, to pioneering technologists and Fortune 500 executives. IWA President Ron Resnick and Chair Marley Gray will be

speaking on Thursday Oct 29th from 10:10 -11:15 AM EST. Friends of the IWA can use the code **10BRG20** before October 13th for 10% off!

Register Now



September 8, 2020

The IWA, 2Tokens, and Blocklab hosted the ***Electronic Bill of Lading (EBL)*** webinar, where they discussed the Electronic Bill-of-Lading use case and the underlying motivations and technology stack choices of the Electronic Bill of Lading project. We will be posting a replay of this webinar to our web site shortly.



September 17, 2020

The InterWork Alliance hosted a webinar titled ***Unlocking the Business of Sustainability Through Tokenization*** where the leaders of the InterWork Alliance Sustainability Business Working Group -- Darko Pilav of Digital Asset, John Lee of Accenture, and Cameron Prell of Xpansiv -- discussed the group's plans to tackle the challenges businesses around the world face when taking on sustainability issues. **The replay of this event is now available for viewing!**

Access the Replay

Not a member yet?

The InterWork Alliance (IWA) is a non-profit, member-led organization creating platform-neutral specifications and trusted certification to define how digital token business processes can interwork regardless of location or market segment. By focusing on real-world projects, market requirements, and performance metrics, the IWA will define tokenization and interworking standards to drive business-level interoperability, multi-party interchange, and trust across applications and networks.

Join the IWA Today!

Connect with us!

